

## Kew Gardens 2025 - TICKETING COMPETITION OFFICIAL TERMS & CONDITIONS

1. **Privacy Notice:** By entering this competition you are consenting to Disaronno to collect your personal data from the information you provide to us when you enter the prize draw or competition.
  1. Your data will be used by Disaronno for the purposes of managing and administering the prize draw or competition, including notifying you if you are a winner.
  2. This processing is necessary for the performance of the contract between you and Disaronno (i.e. the contractual arrangements dealing with your participation in the prize draw or competition).
  3. We will keep your data only for as long as necessary for the purposes set out above and for any audit or legal purposes.
  4. You have a number of rights in relation to our processing of your data. These include:
    1. Right to request access to your data as processed by BU and information about that processing (“subject access request”)
    2. Right to rectify any inaccuracies in your data
    3. Right to request erasure of your data from our systems and files
    4. Right to place restrictions on our processing of your data
    5. Right to object to our processing of your data
    6. Please note that the above rights are not absolute, and we may be entitled to refuse requests where exceptions apply.
2. This promotion is open to anyone aged 18 or over, residing in the UK. So that we are completely fair, anyone employed by Disaronno International UK or professionally connected to this promotion is not allowed to enter.
3. You must make sure that you can take part in this Promotion (including accepting of any prize) and that you are in line with the laws in the country where you live. This Promotion won't be valid if local national laws don't allow it. We won't confirm by anything we say or do as to whether the Promotion or your participation is allowed.
4. You don't have to buy anything to take part in this promotion, but you do need your own active Instagram account and access to the internet in order to enter.
5. **Promotion Period:** You can enter between 00:00 on the 10th of December 2024 and 23:59pm on the 16th of December 2024.
6. **To Enter:** like this post, follow @disaronno\_official and tag a friend.
7. **You must keep your profile on a public setting and continue to follow the @disaronno\_official account during the whole Promotion Period in order to be contacted if you are selected as a winner.**
8. A maximum of 1 entry is permitted per person during the Promotion Period.
9. **The Prizes:** Ten (10) pairs of tickets to Kew Gardens *Christmas at Kew* event between Wednesday 13 November 2024 to Sunday 5 January 2025, at a time and date that has availability still. A total of twenty (20) tickets will be given away, one (1) pair to each winner.
10. **Winner Selection:** For your total confidence, the Prize draw will be conducted by a verifiably random generator within 5 working days of the end of the Promotion Period.
11. **Contacting the Winners:** We'll notify through Direct Message the winner via the social media account used to enter within 24 hours of Winner Selection and will be asked to provide evidence of identity and eligibility. DIRECT MESSAGE WILL COME FROM THIS PAGE ONLY @disaronno\_official. Reasonable efforts will be made to contact the winners. If a winner does not respond to the initial contact within 3 days, we reserve the right to disqualify that entrant and award the Prize to a reserve selected in the same manner. Reserve winners may have less time to respond.
12. **Prize Acceptance:** Fulfilment of the Prize will take place within 28 days of acceptance of the Prize. In the unlikely event that the Prize does not arrive within 28 days, the winner must inform the Promoter by emailing [DIUKpromotions@disaronno.com](mailto:DIUKpromotions@disaronno.com) within a further 28 days. If the winner does not do so, the Promoter reserves the right to not reissue the Prize at its sole discretion.
13. Provided no objection is received, the surnames and counties of the winners will be made available to anyone who requests them by emailing [DIUKpromotions@disaronno.com](mailto:DIUKpromotions@disaronno.com) Disaronno Christmas at Kew Instagram Competition, within 3 months of the closing date. The winner may request their surname and county are not published or request for the amount of information being published to be reduced during Winner Notification process. Without prejudice, the Promoter will provide this information to the Advertising Standards Authority on its request.

14. **Moderation:** The Promoter reserves the right to reject entries which, in the reasonable opinion of the Promoter:
  - a. are in breach of the Terms & Conditions;
  - b. contain any content that is offensive, harmful, objectionable or which is otherwise unsuitable for publication including with respect to race, religion, origin or gender, or which could reflect negatively upon the name, reputation or goodwill of the Promoter or any brand partner;
  - c. contains or refers to any unauthorised third-party brand or reference any third-party names, logos and/or trademarks;
  - d. contains any content which has been created by an AI tool or which has been influenced by AI; or
  - e. promotes any political agenda.
15. You can't transfer a Prize to someone else or exchange it for a cash alternative.
16. If, for reasons we can't control, the Prize is no longer available, we'll offer you an alternative Prize which we determine to be of equal or greater value.
17. If the Promotion is not capable of running as planned for reasons including but not limited to tampering, unauthorised intervention, fraud, dishonesty, technical failures, or any other causes beyond our control which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion, we reserve the right to disqualify any individual who tampers with the entry process or does not comply with these Terms & Conditions, or invalidate any affected entries and/or to cancel, modify or suspend the Promotion.
18. No responsibility can be taken for entries which are lost, delayed, corrupted, damaged, misdirected or incomplete or which cannot be delivered for any technical, delivery or other reason. Proof of sending will not be accepted as proof of receipt. We can't guarantee continuous or secure access to Instagram.
19. This Promotion is in no way sponsored, endorsed or administered by, or associated with Instagram. You are providing your information to the Promoter and not to Instagram, and Instagram is not responsible for any element of this Promotion.
20. We and our associated agencies and companies are not liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with this Promotion or accepting or using the/a Prize(s), except for any liability which cannot be excluded by law. However, nothing will exclude our liability for death or personal injury as a result of its negligence.
21. We won't be liable for any delay or failure to comply with our obligations for reasons beyond our reasonable control arising from but not limited to Acts of God, global or regional epidemic or pandemic, adverse weather conditions, fire, industrial dispute, war, terrorist activity, hostilities, political unrest, riots, civil commotion, plague or other natural calamities, or any other circumstances of ours.
22. If any part/s of these Terms & Conditions are legally ruled to be invalid, illegal or unenforceable, the remainder will not be affected and will continue in full force and effect.
23. By entering, you will be deemed to have agreed to be bound by these Terms & Conditions.
24. If there is a discrepancy between these Terms & Conditions and those in any promotional material, these Terms & Conditions will prevail.
25. These Terms & Conditions are governed by English law and their interpretation and application will be subject to the exclusive jurisdiction of the courts of England and Wales.
26. Responsible Drinking: Disaronno encourages responsible alcohol consumption. Please enjoy our products responsibly.
27. Disclaimer: This giveaway is not sponsored, endorsed, or administered by Instagram or Kew Gardens. By entering, participants release Instagram and Kew Gardens from any liability.

Promoter:

Disaronno International UK Ltd, Stansted Courtyard, Parsonage Road, Takeley, Bishops Stortford, CM22 6PU